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LATEST NEWS

October 25, 2004

Offshoring study shows business size is major factor

An analysis of offshoring in the Tampa Bay area indicates most small businesses do not have the "critical mass" or resources to consider offshoring a profitable endeavor.



However, some companies responding to a study survey expect other companies in their business segment are using offshoring, which affects the companies' ability to compete.

Released Monday, the study on the effects of offshore outsourcing on the area was commissioned by the University of South Florida Center for Globalization Research.

Part of the study involved a survey of area businesses. Of the respondents who offshore, 75 percent have 25 or fewer employees. All are in manufacturing, construction or finance and insurance sectors.

Eighty percent reported that offshoring has not "significantly affected" the non-management positions at their company, the survey found. None reported that offshoring was related to any organizational or management restructuring at their firms.

The survey findings imply that employees at small businesses are currently less likely to have their jobs threatened by offshoring, according to the study.

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